

# 2020-2021 District Goals



District: 11 D2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	10
2nd Quarter	1	20	20	10
3rd Quarter	1	20	20	10
4th Quarter	0	0	20	10

### FY New Clubs

2

### FY Charter Members

40

### FY New Members

80

### FY Retention Goal

40

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

80

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Cyber Club (new)	GAT	ZOOM-Webinr	Aug 20	Oct 20
GasevilleClub(new)	GMT	IN PERSON	Aug 20	Sept 21
Club Visitation	DG GAT	Zoom IN Person	July 20	June 21
Service Projects	DG GAT	IN Person	Aug 20	June 21
ENERGISE CLUBS	DG GAT	ZOOM IN PERSON	July 20	June 21
LEO CLUBS	DG GMT	IN PERSON ZOOM	Aug 20	June 21

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

Participate and comply with NAMI

Participate with LCIF campaign 100

1-Leadership 2-Membership 3-Service 4-LCIF 5-Fundraising 6-Communication.

Cyber clubs, Model Clubs, The world is on line

UNITED IN KINDNESS AND DIVERSITY THROUGH SERVICE

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
NAMI	Champion	Emails	July 20	June 21
LCIF	GLT	-GSTZoom-Webinar	July 20	June 21
Model Clubs	GMT	Emails	July 20	June 21
FundRaising	GAT-GST	GO Fund Me	Aug 20	June-21
Covid-19 Relief	GST	Go Fund Me	July 20	June 21
LCIF Empowering	DG	Go FundME Monthly	JULY 20	June 21
Disaster Relief	DG GAT	Grants	Aug 20	Dec 20
Raffle	GMT GST	Website	Sept 20	May 21

## DISTRICT CUSTOM IMPACT

### Goal Statement

Team Work and Accountability.Leadership Goals

100% of all Region,Zone and Cabinet Officers trained by Sept 2020

90% of all Club Officers trained by October 2020.

70% of Committee Chairs trained by November2020

Develop a plan for 3 Guiding Lions by October 2020

Develop a printed Succession Plan for Future District Leadership by December 2021

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Region- Zone Training	GLT-2VDG	Zoom-Emails	July 20	Sept 20
Club Officers	GLT	Zoom-Emails	Aug 20	Oct 20
Committe Chairs	GLT-1VDg	Zoom-Messenger	Aug 20	Nov 20
Guiding Lions	GLT-1VDG	Zoom-Emails	Aug 20	Dec 20
Future Leaders	GLT-GMT	Emails	July 20	Dec 21